



# ***PRICING & SERVICES***

***2021***

WELCOME

so glad you're here!



AnnaKiya Designs works with entrepreneurs to bring their stories to life. Founded by Creative Director and owner, Whitney Marquette, the agency specializes in digital marketing, graphic design, and outdoor advertising.

Since our start, our mission has been to authenticate shared experiences and promote diversity in marketing.

We work with enlightened, forward-thinking start-ups and small businesses, creating graphics that increase brand visibility, awareness, and differentiation.



@annakiyadesigns

## OUR CLIENTS

# Key Expectations

- ✓ Consistent communication that is honest and open.
- ✓ Timely and effective. Time is money!
- ✓ Discretion regarding project ideas and processes

# office hours



## **Response Times**

1-2 Business days



## **Availability**

Mon-Fri / 10am-6pm  
Sat & Sun / CLOSED



## **Contact Methods**

Via Email, Phone,  
and Client Portal

*Thank you for respecting my work hours, response times  
project deadlines and client expectations!*

## THE PROCESS

# key information

### STAGE 1

#### **Onboarding**

After your project is approved, new clients will receive our welcome packet. Creative services begin after documents are completed and invoice is paid.

### STAGE 2

#### **Design & Delivery**

Our favorite part is working to make your creative project come alive! Designs will be rendered and sent via link.

### STAGE 3

#### **Project Delivery**

Final files for project will be delivered. Print orders may be ordered at this time for additional charge including shipping.

## RECENT PROJECTS



*Product Design + Branding*



*Restaurant Packaging*



*Book Cover Design*



*Billboard Design*



*Product Development*



*Food Packaging & Branding*

# social media managment

## AUDIT

For New Business Owners & Startups

**ONE-TIME**  
**\$297**

- ✓ Full Assessment of Facebook + Instagram Business Pages
- ✓ 10 Social Media Captions
- ✓ Top Ranking Hashtags
- ✓ **List of competitors in your niche market**

## RETAINER

Facebook + Instagram Content Management

**MONTHLY**  
**\$2000**

- ✓ 90 Day Commitment
- ✓ Daily Scheduled Posts
- ✓ Facebook Ad Manager
- ✓ Free Stock Photos
- ✓ **Branded Stock Footage**
- ✓ **Top Ranking Hashtags**
- ✓ **Custom Content Calendar**
- ✓ **Monthly Assessment Report**

## PROJECT

Best Choice for Event, Campaign, or Product Launch

**ONE-TIME**  
**\$697**

- ✓ Instagram Post Templates (4)
- ✓ Facebook Ad (2)
- ✓ Flyer Design (1)
- ✓ **20 Social Media Captions**
- ✓ **Product Descriptions + SEO**



# Unlimited Graphic Design

## SILVER

For Bloggers, Hobby Businesses & Low Usage

**ONE-TIME**

**\$575**

- ✓ Unlimited Graphics
- ✓ Unlimited Revision Requests
- ✓ Standard Priority of (3-5 business days)
- ✓ Free stock photos
- ✓ **1 active task worked on at a time**

## GOLD

Ideal Choice For Coaches, Entrepreneurs & Small Businesses

**MONTHLY**

**\$675**

- ✓ Custom Illustrations
- ✓ Infographics
- ✓ Includes client portal
- ✓ **Priority (3-5 business days)**
- ✓ **Real-time updates**
- ✓ **+15 % off printed products**
- ✓ **3 active tasks worked on at a time**

## DIAMOND

Excellent value for Agencies & Resellers

**PAYMENT PLAN**

**\$1297**

- ✓ Billboard Design
- ✓ AI Filters Design
- ✓ Highest Priority of (1-2 business days)
- ✓ **+20% off printed products**
- ✓ **5 active tasks worked on at a time**



## DESIGN OPTIONS

### GRAPHICS

Social Media Design	Album Cover Design	Tent Design	Car Wrap Design	Poster Design
Book Cover Design	Box/Package Design	Label Design	AR Filter Design*	Calendar Design
Business Card Design	Podcast Cover Design	Sticker Design	Photoshop Edit	Vector Design
Stationary Design	Menu Design	Signage Design	Billboard Design*	Pattern Design
Flyer Design	Enamel Pin Design	Tshirt Design	Scratchoff Ticket Design	Infographic Design

### PRODUCT MOCKUPS

Letter/Stationary	Book Covers	Cosmetics	Perfume Bottle
Phone/Tablet	Candle	Wine Bottles	Coffee Mug
Laptop/Desktop	Apparel	Drink Can/Bottles	Team Uniform
Brochure	Packaging	Store Displays	Tote Bag

**MORE OPTIONS  
AVAILABLE  
UPON REQUEST!**

### WEBSITE

Landing Page  
Web Banners  
Product Image

### PRINT ITEMS

Retractable Banner	Food Menu	Hang Tag
Product Label	Tradeshaw Tent (10x10)	Enamel Pin
Boxes/Packaging	Tradeshaw Tent (10x20)	Stickers

### ILLUSTRATIONS

Portrait Illustration\*  
Product Illustration\*  
Mascot Illustration\*

## ADD-ONS

# bonus offerings

### Logo Animation Video

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Stand out from among the crowd and Set Yourself Apart from your competition with my custom logo animation service. An animation that's tailored to your brand/message and style.

[VIEW WORK](#)

\$79

### eBook Template Design

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A customized ebook template created in Canva or Adobe InDesign format just for your brand. Best for education, cookbooks, and more. Up to 30 pages.

\$275

### Billboard Campaign

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Out-of-home advertising is a game-changer for small businesses and brands in any industry. Budget-based campaigns allow for unlimited marketing strategies.

[LEARN MORE](#)

\$500\*

### 4K Branded Hulu Commercial

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We use marketing savvy and artistic vision to create eye catching marketing promotional, commercial videos that engage at the best price and highest quality. We provide script, voice overs and professional footage. Length 60-120 seconds.

**EXCLUSIVE**

\$2,500

ARE WE A GOOD FIT?

## terms and conditions



### Heck yeah!

You're a professional that is serious about building and investing in their brand.

What we do and why we hustle comes from within. With our shared principles in place, we can create amazing things together.

**CONTACT US**



### Not so much...

Sometimes it isn't meant to be, but our agency still wants to help you!

Find us online for resources and digital marketing tips!

**FREE RESOURCES**

### Terms and Conditions Apply

*AnnaKiya Designs, LLC reserves the right to deny any project requests.*